



**MYDALA IS HIRING FOR- PUBLIC RELATIONS EXECUTIVE**

**Location-** New Delhi  
**Position Type-** Full Time  
**Education-** UG - Any Graduate -Any Specialization /PG - Any PG Course - Any Specialization  
**Work Experience-** 6 months – 1 years

### **Role and Responsibilities**

1. Will be working on cultivating Media relations and pitching stories to the media.
2. Maintaining and updating media list
3. Executing PR Programs and campaigns
4. Knowledge of the media land space across mediums like print, TV, online
5. Attending corporate and public events with high visibility
6. Maintaining and updating events list

### **Skills Required**

- An outgoing and friendly nature – will be going on media rounds to get story leads
- Proactive, Thinker
- Aggressive, go-getter, and smart worker
- Excellent Communication Skills

Candidates with experience of working in an agency are preferred.

Share your resume at [jobs@mydala.com](mailto:jobs@mydala.com)