



**MYDALA IS HIRING FOR- CONTENT WRITERS**

<b>Location-</b>	<b>New Delhi</b>
<b>Position Type-</b>	<b>Full Time</b>
<b>Education-</b>	<b>UG - Any Graduate - Any Specialization/English(Hons.) PG - Any PG Course - Any Specialization/Mass Communication/Mass Media</b>
<b>Work Experience-</b>	<b>0-2 Years</b>

**Role and Responsibilities**

- Create content and promote our offers and to attract site visitors through search, social media, and email subscribers.
- Help grow our subscriber base by providing them for the website on a daily basis – including blogs and other marketing content.
- Blog on an ongoing basis to support with regular, helpful content that’s aligned with their needs and interests

**Required**

- Some past experience of producing content for the web specifically. Channel-specific knowledge (blog, Slide Share, Facebook, Twitter, etc.) will be an added advantage.
- A dual-minded approach: You’re highly creative and an excellent writer but can also be process-driven, think scale, and rely on data to make decisions.

Share your resume at [jobs@mydala.com](mailto:jobs@mydala.com)